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*Arafin expresses and shares his views on Bangladesh Market status, Competitor Status updates, Regulatory Environment issues as well as their experience as they deploy the Mobile Commerce Services and the present challenges they had to face during this period, and many more...*

**Neoedge: How is the evolution of Mobile Commerce happening in Bangladesh?**

**ZA: Mobile Commerce is taking a huge glide here in Bangladesh in a very robust way and By 2010 Bangladesh will be one of the major countries where M-Commerce will be much more flourished. Banks and Telcos are the main initiators and their initiatives are influenced by the Digital Bangladesh Vision 2020 of the current political Government. Initially Mobile commerce has been rise through the Mobile recharge/bill payment and then its footprint has been extended to the Utility Bill Payments and now coming with international Remittance and eyeing to shopping/ticketing payments. Two of the Telcos already launched Utility Bill Payment services, three of the Banks and two of the Telcos are already got the approval for the International Inward Remittance Disbursement service. And Much more initiatives are coming on.**

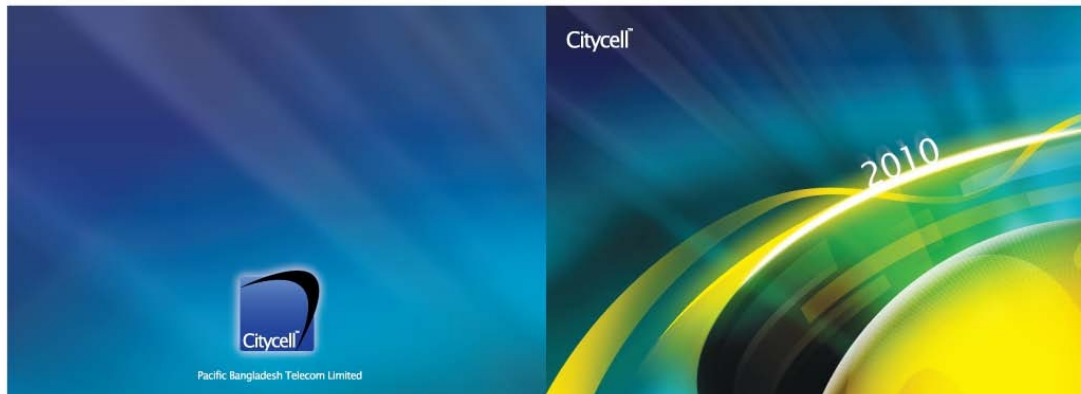
**Neoedge:What are the keypoints that you will be discussing in the upcoming Mobile Commerce Summit in Manila?**

**ZA:**

- Evolution of Mobile Commerce Services in Bangladesh
- Evolution Strategy that market has adopted and developed
- Synergy with Digital Bangladesh Vision and Regulatory Environment
- Current Market Updates and upcoming initiatives
- Formation of Payment Eco-system and its innovativeness etc.

**Neoedge: Who are the people you would like to meet at the Summit?**

**ZA: Banks, Operators, and Solution providers working on the Mobile Commerce space.**



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